



Vale Foundation

# Vale Foundation

To Vale Foundation, people are a place's greatest wealth. Through partnerships with public authorities and the civil society, we seek to promote human capital and contribute to the social and economic development of communities by potentiating Vale's social investments.

We thus seek to establish a legacy of sustainability in the regions where Vale operates, acting in such a manner so as to improve the populations' living conditions, strengthening our relationships and carrying out structuring actions in three fields: infrastructure, public management, and human and economic development.

## Mission

Contribute to the integrated development – i.e. economic, environmental and social – of the territories in which Vale is active, by organizing and potentiating social investments, empowering the communities' human capital and respecting local cultural identities.

## Values

Ethics, openness, commitment, co-responsibility, respect for diversity and accountability.

## Sustainable Development

To Vale, sustainable development is achieved when our businesses provide value to our shareholders and other stakeholders, establishing a positive social, economic and environmental legacy in the territories where we operate.

Escola que Vale –  
Paragominas, Pará



Track and Field, Knowledge Station –  
Tucumã, Pará





Knowledge Station students –  
Igarapé Gelado, Pará

“We believed Vale’s actions did not generate economic development for the cities. However, the Diagnostics showed a different reality. The company has a **powerful impact**”.

Francisco Costa, professor and researcher with the Nucleus of Higher Amazonian Studies at the Federal University of Pará.



Marine Aquaculture –  
Mangaratiba, Rio de Janeiro

“We now receive this school, a great gift for our children and grandchildren. Vale is not only giving fish to eat. It gives the fishing rod, the line and the hook”.

Germino Salustiano,  
farmer - Parauapebas, Pará

## How we operate

To accomplish our mission of contributing to the development of the regions in which we are present, Vale Foundation carried out a set of Integrated Socioeconomic Diagnostics, comprehensive studies to gather information on each territory and make it possible to identify the specific needs and potential of each one. These studies serve as a basis for preparing Social Investment Management Plans (PGIS – Planos de Gestão dos Investimentos Sociais) focusing on Vale Foundation’s fields of action.

**Vale Foundation's actions are based on three fields:**

## 1. Infrastructure

Our objective is to contribute to reduce the deficit in urban infrastructure and housing. We establish partnerships with municipalities to develop executive projects and support the obtainment of available State and Federal funding, such as the Growth Acceleration Program in Brazil (PAC – Programa de Aceleração do Crescimento). We also track the construction work and the rendering of accounts for the funds obtained.

## 2. Public management

We work with public authorities through protocols of intent signed with the municipalities, in order to contribute to a more effective use of public funds from mining activities. The objective is to make the funds available to be used in infrastructure issues, public services (education, health care and safety) and urban order. We also support municipalities with administrative and financial management improvements, aiming at reducing expenses and obtaining funds.

We strive to improve public education and health care management through the following programs:

### **Ação Educação (Action in Education)**

This program contributes to improve public municipal education management, through education policies planning, based on four aspects: education training,

continued education, teaching practices and infrastructure. It allows education boards to identify opportunities for organization and mobilization so as to join forces and support commitments undertaken both in the municipal and state sphere.

### **Escola que Vale (Vale School)**

This program's objective is to strengthen the public municipal education management, in addition to training and providing continued education to teachers, with a view to improving the level of learning for students in public Kindergarten and Primary schools.

### **Vale Alfabetizar (Vale Literacy)**

This program contributes to the structuring of Adults and Young Adults Education. It provides literacy-teaching training, teaches literacy to adults and young adults, and brings a constant flow of new students into classrooms.

### **Ação Saúde (Health Care Action)**

This program contributes to improve collective and family health, giving priority to mothers' and children's health. It promotes the formation of active cells composed of health care practitioners, educators, community leaders and, in particular, women and youths, with a view to reducing child morbidity and mortality.

### **Novas Alianças (New Alliances)**

This program contributes to strengthen public management by structuring councils oriented towards the System for the Guarantee of Children and Adolescents' Rights. It also contributes to the management of childhood policies, starting from their inclusion in public budgets and establishing connections between networks and organizations.

## 3. Human and Economic Development

The Knowledge Stations are the main initiatives on this front.



Exterior of the Knowledge Station school – Igarapé Gelado, Pará



Livestock raising, Knowledge Station – Igarapé Gelado, Pará

# Knowledge Station

A Knowledge Station is a Human and Economic Development Nucleus created by Vale Foundation according to a rural or urban model. Its objective is to contribute to improvement in quality-of-life, and the integrated and sustainable development of communities. The nucleuses are classified as public-interest civil society organizations (OSCIPs – organizações da sociedade civil de interesse público) and made possible through local partnerships with public authorities and civil society organizations.

The Knowledge Stations prioritize children and youngsters. The intent is to promote long-term integrated actions that contribute to the full development of persons, so that youngsters to have autonomy and conditions to fulfill their dreams. At the nucleuses, participants are encouraged to get involved in sports (swimming, track and field, judo and soccer), cultural activities, social interactions and entrepreneurship.

Respecting local productive vocations, the Stations work with knowledge appropriate for each region, selecting productive chains that have higher aggregated value and are capable of gaining production scale. These chains are organized with producers, who receive technical support and find in the Knowledge Stations the technology and coordination required for processing and marketing their production.

The Knowledge Stations also seek to disseminate new technologies and learning methodologies among its personnel. Most of these are civil servants in loan by the partnering municipality and/or state government, trained to foster educational practices related to the students and communities' daily lives. It is a systematized, institutional legacy for the regions and municipalities in which we are present.

Bio-jewel Cooperative, Knowledge Station – Tucumã, Pará





Knowledge Stations students – Tucumã, Pará

**Social programs at the Knowledge Stations:**  
**Rede que Vale (Vale Network) – Employability**

This program invests in social inclusion of youths in the labor market through a network based on social responsibility and corporate volunteering projects, that promotes professionalization and internships.

**Vale Juventude (Vale Youth) – Youth participation**

This program aims at personal, social and productive development of adolescents and young adults, working on participation, citizenship and affective and sexual education.

**Vale Música (Vale Music) – Culture**

This program emphasizes the value of a territory's cultural heritage and the music of its population, paving the way to the formation of musical groups, choirs and orchestras.

**Brasil Vale Ouro – Sports**

This program supports the discovery of new Olympic talents in judo, swimming and track and field activities in the cities where Vale operates. The objective of the program is to create conditions and encourage Brazil to win more medals in the 2016 Olympics. Youngsters who achieve Olympic levels are transferred to the National Excellence Center of the Brasil Vale Ouro program in the Military Village of Deodoro, in Rio de Janeiro. The program is carried out through a partnership with the Ministry of Sports, the Ministry of Defense, and the Brazilian Army.

“Before, it was all about the blackboard. Students were mere copyists. But not today. Students are thinkers. The Escola que Vale program started this vision: ‘Look at the result of my work! Look at what I can do!’ ”

Eunice Costa Nunes,  
school counselor -  
Paragominas, Pará

# Historical and cultural heritage

## Museu da Vale (Vale Museum)

The Museum seeks to protect the railroad universe history, in addition to housing contemporary art exhibitions, art and philosophy workshops for university students and artists, and art workshops for children and adolescents studying in public schools.

## Trem da Vale (Vale Train)

A structured, diverse, integrated set of actions in the field of Heritage Education. The program is held at the stations along the tourist railway line that connects the cities of Ouro Preto and Mariana (State of Minas Gerais, Brazil).

Vale Train – Mariana/Ouro Preto,  
Minas Gerais



# Vale Volunteers

The program promotes the volunteering culture at Vale, strengthening social dialogue and contributing to the development of the territories where the company operates. Approximately 4 thousand persons participate in the program, including employees and their families, vendors, communities and local partners.

## V- Day

A volunteer action day held every year on the first Sunday of December. Volunteers participate at the locations where Vale is present.

On V -Day, educational, cultural, sports, leisure and citizenship actions are carried out.

Vale Volunteers support aid effort for flood victims in Maranhão, 2009



# Public-Private Social Partnership

International debate has stressed the importance of Public-Private Partnerships (PPPs) for the economic dimension of territorial development. And the Vale Foundation, based on its experience, in coordination with governments and society, proposed a new model for PPPs by including social dimension and creating Public-Private Social Partnerships (PPSPs).

PPSPs require a new positioning from companies, governments and the society at large. They require openness for dialogue and honesty in order

to build a common vision to integrate efforts and generate local opportunities and better investment of funds, thus converging the interests of stakeholders.

From this new perspective, PPSPs can respond to different regions' diversities and potentials, enabling the coordination of public policies and companies, and integrating the actions of various agents around a common vision, so as to maximize results and generate Sustainable Territorial Development.

## Partners

Brazil: Agência de Notícias dos Direitos da Infância (ANDI) / Alfabetização Solidária (Alfasol) / Associação do Museu Vale do Rio Doce / Canal Futura / Centro Cultural Caieiras (Cecaes) / Centro de Educação para Ação Comunitária (Cedac) / Círculo Militar / Comunitas / Diagonal Urbana / Empreende Software, Planejamento, Sistemas e Treinamentos / Escola Nacional de Saúde Pública (ENSP) – Fiocruz / Esporte Interativo / Fundação Amazônica de Música / Fundação Avina / Fundação Roberto Marinho / Instituto Ágora em Defesa do Eleitor e da Democracia / Instituto Aliança / Instituto Caliandra / Instituto C&A / Instituto Fonte / Instituto Homem Pantaneiro / Macal Assessoria Especial / Martins Pereira Consultoria Educacional / Portal do Voluntário / Rede Cidadã / Santa Rosa Bureau / Sociedade Artística e Cultural Phylarmonia.

Federal government / State governments / Municipalities / Municipal Agencies / Municipal Councils / Education Institutions / Civil Society Organizations / Private Sector / Local Leaders / Volunteers / Vale Companies



Vale Foundation contributes to the development of areas in which Vale is active in Brazil. Vale's social actions in other countries are carried on by means of our local foundations and/or our local social teams, which, no doubt, are aligned with Brazil's Vale Foundation guidelines, while, at all times, taking into consideration the specific aspects of each of the regions.

