

CASE STUDY TEMPLATE

BACKGROUND	
Name of member	
Project purpose	
ICMM priority theme(s) (eg water)	
ICMM Mining Principle (eg 6: Environmental Performance)	
CONTENT	
Case study title	
<p>Summary. This should be no more than one paragraph and cover the five elements of who, what, why, where & when.</p>	
<p>Body copy. Be brief and follow the basic principle of most newsworthy information first, important details second and background information third.</p> <p>Use headings to break up the text.</p> <p>Quotes/stats: a case study can be brought to life by a quote from a beneficiary, local stakeholder or employee. Well placed and engaging stats can have the same effect. Try to incorporate quotes and relevant stats wherever possible.</p>	<p>Illustrate the problem</p>
	<p>Define how the problem was solved</p>
	<p>Describe the impact</p>
<p>Links. Please provide us with a WeTransfer or DropBox link to hi-res image (>1mb in size) and other multimedia that you think pertinent (eg graphics or links to YouTube films). If you would like your case study to be considered for a caption film, please also share raw footage.</p>	